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### **Business Model / ROI**

**Average visits per patient: 6 per year**

**Average cost per visit: \$50**

**Average revenue per patient: \$300**

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**10 new patients per month x \$300 = \$3,000 per month = \$36,000/year**

**Unit pays for itself in 6.5 months**

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**15 new patients per month x \$300 = \$4,500 per month = \$54,000/year**

**Unit pays for itself in 4.5 months**

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**20 new patients per month x \$300 = \$6,000 per month = \$72,000/year**

**Unit pays for itself in 3.5 months**